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**GALLOWAY WALLACE**

Galloway Wallace is a marketing / ad agency with the single purpose of helping equipment manufacturers grow and succeed.

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### TRADITIONAL COMMUNICATIONS DONE WELL

To successfully market your company and its products, you need to explore as many venues as possible — including the basics like:

- PR
- Advertising
- Field Research
- Collateral materials

We recognize there is a synergy that develops when your message is seen in a variety of media. The trick, of course, is to figure out which basics and what frequency work better for you than others.

We are marketing communications experts. We can look at the big picture and assess the full spectrum of traditional communications as well as specialty areas and create the balance that works best for you.



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