

- OUR FOCUS
- PUBLICATIONS/DIRECT MAIL
- TRADITIONAL SERVICES
- VIDEO/INTERACTIVE
- EXHIBITS & EVENTS
- BUSINESS BUILDING IDEAS
- INDUSTRY LINKS
- ABOUT US
- CONTACT US



**GALLOWAY WALLACE**

Galloway Wallace is a marketing / ad agency with the single purpose of helping equipment manufacturers grow and succeed.

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**GEARED TO BUILD BUSINESS FOR EQUIPMENT MANUFACTURERS**



**Tell rubber to hit the road.**

**HITACHI**

**HOWELL** FOCUS

**KAWASAKI INTRODUCES ZV-2 WHEEL LOADERS**



**Specialize**  
Galloway Wallace is a growth firm. We focus on helping equipment manufacturers do a better job of marketing the products they make.

**1**

**Basics Done Well**  
We expertly execute traditional advertising elements in a no-nonsense manner so that increased sales translate into increased profits.

**2**

**Unique Capabilities**  
We research and know what works at shows, events and in sales training. We expertly execute direct mail programs. We create great incentive programs.

**3**

**Our Team**  
We collaborate with experts to bring to you a plan that will work, is effective and efficient. We bring not only our expertise but our network to the playing field.

**4**